When recently faced with the task of prioritizing grant funds, the Saginaw Public School District wanted to focus on enhancing the environment for students by rejuvenating school grounds while reducing operating costs. Though the funds and desire to make improvements were present, the District still needed a clear game plan.

A community dedicated to the health and success of its children can accomplish anything, but a proper plan and consistent support are critical components in achieving specific goals. In 2011, the Saginaw Board of Education approved a partnership with SodexoMAGIC to provide both Facilities Management and Student Nutrition services. The Saginaw Public School District has both the drive and now the support needed to achieve its education goals and serve as a model for all other districts in Michigan and beyond.

THE CHALLENGE: Prioritizing grant funds and maximizing the District’s budget

When recently faced with the task of prioritizing grant funds, the Saginaw Public School District wanted to focus on enhancing the environment for students by rejuvenating school grounds while reducing operating costs. Though the funds and desire to make improvements were present, the District still needed a clear game plan.

“We’re a true family helping one another to help this community, and I believe that’s what this Sodexo partnership has done for Saginaw Public Schools.”

– Dr. Talisa Dixon
Deputy Superintendent, Teaching & Learning
Saginaw Public Schools

THE SOLUTION: Leverage SodexoMAGIC’s expertise in contract management to maximize District improvements

The SodexoMAGIC team saw an opportunity to help and promptly contacted our construction management specialists.
To learn more about how SodexoMAGIC can help enhance Quality of Life services in your district, contact us at:

800 707 4060 or email us at Education.USA@Sodexo.com

The SodexoMAGIC team conducted a thorough examination of Saginaw properties and developed an effective project plan. SodexoMAGIC also provided Saginaw with a comprehensive energy audit that outlines opportunities for enhanced performance, efficiency and future savings. A boiler relocation recommendation alone saved the District $108,000.

SodexoMAGIC’s partnership with the Saginaw Public School District is an example of how leveraging resources can pay off for a community. In addition to Facilities and Energy Management services, the joint venture of the SodexoMAGIC Nutrition program with Magic Johnson Enterprises combines Earvin “Magic” Johnson’s brand identity with our comprehensive services to improve overall student well-being. Johnson has personally helped the District raise more than $500,000 for the scholarship fund during the past two years with the Magic of a Promise fundraiser event, and the SodexoMAGIC teams have already contributed so much to enhance Saginaw’s students’ ability to learn and grow.

The Saginaw community definitely has passion for its children’s success; with the resources and support of SodexoMAGIC, they now have the game plan to make a difference.

“This is not a partnership for one, two or three years. We see this as a partnership for life.”

-Dr. Kelley A. Peatross
Assistant Superintendent
Saginaw Public Schools

THE OUTCOME:

- The SodexoMAGIC Facilities partnership saves the District $1.5 million annually.
- The Magic of a Promise event featuring Mr. Earvin “Magic” Johnson raised more than $500,000 over the past two years for the Saginaw School District scholarship fund.
- Unused boilers were relocated to another District school, saving an additional $108,000.
- Grounds and custodial services were improved by adding employees, including an additional manager, training and implementing best practices and proven methods of operations.
- Energy projects led to more than $86,000 to date in energy rebates for the District.
- SodexoMAGIC donated $50,000 to ensure District students did not have to pay to participate in sports.
- The implementation of the Breakfast in the Classroom program has resulted in a 22.3% increase in participation.
- By providing healthier choices and a variety of options, lunch participation has increased by 6.2%.
- The four-year graduation rate has increased 15% since 2011.
- The District dropout rates have dropped 7.1% in the two years since SodexoMAGIC became a part of the Saginaw community.
- Math and reading proficiency has risen 4.6% since the SodexoMAGIC and Saginaw School District partnership began.