Leading the Campus Lifestyle Evolution

Food | Facilities | Events | Community
The campus lifestyle is evolving at an unprecedented pace. In this world of constant change, campuses cannot afford to stand still.

Just as the trends and technologies that shape everyday quality of life are shifting rapidly, so are the expectations of everyone in your community - on campus and off.

That’s why we bring you an evolutionary mindset, deep consumer insights, and a range of innovative services to create dynamic food, hospitality, and facilities management programs that align with your campus’s needs - even as they shift over time.

Working side by side, we drive engagement and enhance personal experiences across your campus and beyond. We’ll generate positive momentum and elevate your brand while ensuring fiscal and social responsibility as trusted stewards of your resources. Together, we’ll lead your campus lifestyle evolution in ways that enable you to evolve today and thrive tomorrow.

LEARN HOW WE CAN HELP
Creating Exceptional Campus Experiences

Every campus experience is a culmination of spaces, services, and personal interactions that’s as unique as each individual involved. Creating exceptional campus experiences requires innovation and steadfast efficiencies in every part of the equation, from food and facilities to events and community engagement. We drive innovation and change—aligned with behaviors and expectations—all while balancing your campus’ culture, vision, and mission. Our expansive services and technology are delivered by people who are committed to making every experience matter.

Immersive/Innovative Food Experiences

Engaging and reputation-building social, casual, and takeaway dining experiences designed for the way students and staff live and learn today.

Resident Dining
- FullCourse

Fast Casual
- National
- Signature
- Regional

Special Dining
- Plant-Based
- Allergy-Friendly (Simple Servings)
- Hyper-Local
- Kosher

Café & Beverages
- National
- Signature (Aspretto)
- Regional

Safety, Well-being & Campus Care
Tech-based and human-powered solutions to ensure a safe, healthy, confident campus experience.

Facility Care & Infection Control
- Cleaning and Disinfection
- Landscaping and Grounds
- Building and Operations Maintenance
- Plant Operations Management
- UV-C Technology

Planning & Environmental Wellness
- Space Planning
- Capital Planning
- Master Planning
- Physical Distancing
- Contactless Services

Student Living
- Resident Life + Engagement Programming

Comprehensive Campus Care

Campus & Home Convenience
Healthful convenience, grab-and-go, delivery, and micro-market concepts to make life faster and easier.

Retail
- Grab-and-Go (Simply to Go)
- Automated Retail
- Prepared Meals
- C-Store
- Ghost Kitchen
- Grocery Pickup/Delivery
- Meal Kit Delivery
- Off-Campus Meal Plans

Convenience Services
- Micro-Markets
- eCommerce

Campus Store
- Course Materials
- Customized Apparel
- Curated Offering of Specialty Items

Digital Engagement
Advanced technologies that drive and enhance ordering, engagement, and delivery.

Digital Ordering & Delivery
- Omnichannel Approach
- Loyalty Programs
- Mobile App (BiteU)
- Subscription Models
- Affiliate Restaurants and Campuses

Technology Enablement
- Outreach + Communication
- Customer Service (Chatbot)
- Websites (SodexoMyWay)

Robots
- Food and Beverage Preparation
- Robot Delivery

Sporting & Event Services
Curated programs ensure the best fan, athlete, alumni, and guest experience from the big game to the big event.

Concessions
- Game Day Fan Food (Fanthology)

Campus Conferencing
- Sales & Marketing
- Meeting Room Management
- Guest Room Operations
- Concierge
- Audio/Visual Support
- Facilities Management

Athletic Performance
- The Circuit

Enablers:
Methods and Mindsets that Set Us Apart

Technology/ Digital Integration
Analytics: Data-Driven Efficiencies + Optimization
Diversity, Equity + Inclusion
Our Team (Breadth + Depth of Experience)
Supply Chain Certainty
Health & Well-being
Student Intelligence

We understand what your prospective and current students are looking for now, and leverage our insights to keep you ahead of what they’ll expect next.

It’s knowledge we’ve gained through decades of proven experience and significant investment in research and data analytics. Our dedicated team has the resources and expertise to turn key insights into effective actions that keep you ahead of the trends and continually exceeding expectations.

STUDENT SATISFACTION 101
It’s been said that students choose a campus because they feel welcome and stay because they feel engaged. We agree, and we have the data from 550 of our campus partners to back it up. We help you uncover what’s important to students now and give you advice about what will keep them happy moving forward.

- Feedback tools to gather firsthand student insights
- Behavioral analytics to inform campus programs
- Worldwide consumer behavior input + analysis to identify trends that pave pathways to the future

A STUDENT IQ (IMPACT QUOTIENT) THAT DRIVES RESULTS
Understanding students is key to creating a more tightly knit and inclusive campus community. It also helps inform the programs and services that drive retention and student success. Student IQ supports the important services that create a frictionless campus life experience.

- Digital communications, ordering + payment
- Convenience-oriented services
- Delivery options
- Retail locations
The benefits of exceptional campus experiences radiate out to your key communities, creating a continuous cycle of engagement that enhances your brand and strengthens your position for the future.

RADIANT
A Campus Brand that Elevates Every Corner of Your Community
Nothing brings people together like food. Even as tastes and trends evolve, our full menu of innovative campus dining services consistently brings fresh flavors, nutrition, and variety.

Curated, next-level food concepts guarantee that everyone gets the personalized dining experiences they expect and value. User-friendly tech gives your students, staff, and visitors convenient ways to engage and participate.

"The relationship we have with the on-site team is the most valuable aspect of our partnership with Sodexo. When we are trying to find solutions, it’s always a collaborative effort. There is a high degree of trust."

REBECCA FLINTOFT
ASSOCIATE VICE PRESIDENT OF STUDENT LIFE,
COLORADO SCHOOL OF MINES
Student-Centered. Future-Focused.

Campuses stand on history, mission, and values, but a focus on students lays the strongest foundation. When you can anticipate, imagine, and then deliver new ways to meet student needs, your campus will succeed in recruitment and retention for generations.

And while it’s impossible to foresee everything that may alter campus life, the best way to navigate any challenge is to deliver on those lifestyle expectations while staying centered on student health and well-being. This includes providing a safe, welcoming environment to learn and grow in while we work toward our shared vision of a circular economy that reduces waste, operates efficiently, and promotes long-lasting infrastructure.

A SPACE FOR NURTURING MIND + BODY + SPIRIT

Inspiring students to love their campus begins with a holistic approach to providing safe, clean, and well-lit facilities that enhance physical health, sense of security, and belonging. Next, we bridge convenient lifestyles with health and nutrition needs—from quick bites for late-night study sessions to healthy breakfasts that kickstart their day.

FIRST IMPRESSIONS MATTER (A LOT)

Surveys show that many students and families decide if they like a school within just **10 minutes of stepping on campus**. Our approach is to win them over with a safe, welcoming atmosphere and memorable dining experiences that set you apart from other schools.

10 minutes
We consistently deliver on our promises; from personalized services and support that keep your students, staff, and visitors happy to unmatched value for investment that helps strengthen your institution’s programs and prospects.

Our stable supply chain ensures that you always have what you need. Beyond that, our unmatched buying power, technical capabilities, and operational efficiencies create cost savings. You can use these savings to fund projects and initiatives across your community that bolster student retention, enhance campus culture, and ensure success for years to come.

SPECIAL FEATURE: FACILITIES FOCUS—FINDING YOUR PERFECT FIT
Every space must deliver value and increase efficiency. As your facilities age, your beloved campus landmarks may require renovations and reinvention to accommodate changing needs. Similarly, new construction and expansion projects may be needed to revitalize experiences or keep pace with demands. Whatever challenges you face, we find the perfect fit with in-depth analysis and consultation throughout your decision-making process. From a phased approach to repurposing existing spaces for shifting enrollment or local community needs to Total Cost of Ownership (TCO) studies that determine if renovation or new construction is the best choice for your short- and long-term benefit, we’ll give you the data and insights to understand how your physical assets can align with your strategic vision.
People are the heart of your campus—a vibrant diversity of backgrounds, perspectives, and personalities that creates a unique culture specific only to your institution.

Like you, we prioritize people in everything we do, every day. Our collaborative approach allows our teams to seamlessly transition and make your campus our campus. As proud members of your campus community, our team safeguards your brand. We embrace our role as experience ambassadors and work with you to evolve key touchpoints along the student journey in ways that feel uniquely you.

RESPONSIBILITY MATTERS
Your campus community members expect you and your partners to care about the issues that impact their experiences and shape their values. We take our responsibility as corporate and global citizens seriously and it shows everywhere we work—around the world and throughout your campus. Our award-winning diversity and inclusion programs are examples for other organizations because we welcome broad perspectives, value each individual’s potential, and empower equitable achievement.

SPECIAL FEATURE: CREATING A CIRCULAR ECONOMY ON CAMPUS
We constantly look for new and better ways to increase sustainability by reducing waste through optimized recycling and food management programs, eliminating single-use plastics, shrinking carbon emissions, and enhancing energy efficiency throughout the campuses we serve.
More than an outsourcing partner, we want to be your partner in the truest sense of the word. Our goal is to fully leverage our expertise and resources to help you exceed evolving campus lifestyle expectations so your campus community can reach its potential.

We start with what’s essential for your brand—your vision and values. We align our capabilities with your mission, ambitions, and unique requirements. No matter the challenges, we provide agile support today and solutions for growth tomorrow.

WANT MORE PERSPECTIVE ON BEING PARTNERS?
We recognize a decision to contract your dining, hospitality, event, and facilities management services takes careful consideration. So, if you have questions - or simply want to talk through what partnering with us would be like - please reach out.

CONTACT US ONLINE

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